WRT 105, Section M208: Practices of Academic Writing—
“Reimagining the Normal”

Course Description
Welcome to WRT 105, an introduction to academic writing that focuses on analysis and argument. These interdependent practices of critical inquiry are fundamental to the work you will do at Syracuse University and later in your careers and civic engagements.

Critical inquiry is more than a forced academic activity. It takes imagination to understand more fully the things that surround us—to acknowledge and make meaning out of difference, to grasp the complexity of issues and experiences, and to avoid the impulse to reject the unfamiliar. We develop such an imagination by our willingness to look closely and critically at the world around us, and by asking questions of what we see, experience, and assume.

Analysis, as Rosenwasser & Stephen claim in *Writing Analytically* 6th edition, “is a form of detective work that typically pursues something puzzling, something you seek to understand rather than something you believe you already know” (53). You analyze when you think carefully enough to recommend a course to a friend, explore why a particular college sports team is so dominant, decide who you will vote for in the local election, or come to understand better the geopolitical situation produced by the US presence in Iraq and Afghanistan.

Argument involves analysis and moves into making claims to a specific audience about how the world is or should be. Argument moves beyond pro/con debates and extends into situated social practices, such as when you are working together as a sorority to plan the next event, persuading your parents that body piercing makes a social statement, taking a stand in an education class on the value of anti-racist pedagogy, or making the case that not raising taxes is a suitable policy for enhancing the US economy. Evidence for such arguments comes from analysis, discussion with others, your personal experience, and library and web research.

Oscar “Bladerunner” Pistorius from the London 2012 Olympics (ABC News)

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Course Inquiry: Reimagining the Normal

What is “normal”? We are constantly bombarded with images and ideas of what it is to be normal: how we should look, talk, move, behave, believe, and be in order to be a part of normal society. Often, we fail to look closely at what we assume is “just the way things are.” In this class, however, I want us to take the time to pause and reflect on the images and messages we see and receive everyday—on TV, in magazines, online, in school, and within our everyday interactions.

"Pattern" by Reva Lehrer (revalehrer.com)

This course is broken into three major units in order for us to better and more closely engage with how things are normalized. In Unit 1, you will read four texts that make arguments about normalization and its representation, and write an essay “coming to terms” with one of the texts. In Unit 2, you will analyze primary and secondary sources and answer the “so what?” question (Writing Analytically 50-51) in order to better understand your topic and why it matters to our inquiry and beyond. Finally, in Unit 3, you will choose and research a topic to argue, composing a rhetorically effective argumentative essay drawing on a few carefully selected sources.

Course Goals for WRT 105

1. By engaging with issues of diversity and community and considering issues of power and difference that shape every rhetorical act, students will compose texts that are ethically responsive to different perspectives.

2. Students will practice critical techniques of reading and will compose texts that draw on the ideas, positions, and voices of others.

3. Students will practice analysis in all areas of writing, reading and research: from topic invention, to source evaluation, to deepening their understanding of issues.

How are cultural practices and beliefs normalized?

How do we contribute to, and counteract, these everyday acts of normalization?

As members of the SU academic community, how do we challenge normalizing modes of being, knowing, and learning?
4. Students will develop knowledge of basic rhetorical principles and the ability to draw upon those concepts as observers, readers, writers, and citizens.

5. Students will develop varied invention strategies, such as drafting, brainstorming, observing, and researching.

6. Students will develop an awareness of the role of research in invention and argument and a working knowledge of introductory research methods, such as primary research and use of library resources.

7. Students will explore how various genres and writing technologies affect rhetorical reception, production, and circulation and will develop abilities to understand genre and technology as responsive to rhetorical context.

8. Students will develop an understanding of generic conventions and will compose essays that encompass a variety of genres—analysis, argument, and synthesis.

9. Students will assess the reliability of sources and will summarize, synthesize, and integrate source materials into their writing.

10. Students will learn and enact rhetorical and ethical source use, including proficiency using MLA/APA citation conventions.

11. Students will develop revision and editing strategies for organization, prose style, and technical control.

**Work of the Course**

You will devote time, thought, and energy to a variety of informal and formal reading and writing practices. During the course you might be asked to annotate readings, keep a record of ideas and responses, jot down observations, take notes on class discussions, experiment with different styles and organizational choices, and engage in a variety of drafting and revision activities. All these activities are important and will have an impact on your development and success as academic writers (and your final grade). As you will see in the grade breakdown below, 20% of your final grade comes from invention work and reflection, work which I will collect on a regular basis and grade on a check, check +, check – scale. You will get a zero for work you do not complete or that you don’t submit on time.

Writing well depends upon reading well. The course texts will provide you with ideas and arguments, facts and statistics. They will prompt thought as you agree or disagree or qualify those ideas. They enlarge the context for our class discussion. And they illustrate choices other writers have made as they composed. Writing and reading are interdependent practices, and you will move between the two regularly throughout the course.

**Course Texts and Materials**


You should also be prepared to provide copies of your work for everyone in the class (or in your peer response group) at various times during the semester.

**Feedback**

You will receive many different kinds of feedback during this course. Some will come from fellow students, some will come from me, and both are important. Feedback from multiple sources tells you in various ways how your readers are responding to your writing. This feedback will also help you learn how to assess your own work.

You will also be providing feedback to peers, so remember to be constructive yet generous.

**Grading**

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<tr>
<th>Unit</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Unit 1: Jumpstart essay</td>
<td>10%</td>
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<tr>
<td>Unit 2: Analysis essay</td>
<td>35%</td>
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<tr>
<td>Unit 3: Argument essay</td>
<td>35%</td>
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<tr>
<td>Course invention work &amp; reflections</td>
<td>20%</td>
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**Attendance & Participation**

Writing studios are courses in language learning, and language is learned in communities; therefore, it is essential that you attend class and participate. Absences and lack of preparation for class will affect your classmates' work as well as your own. The work you do in class, the work you do to prepare for each class, is as important as any polished assignment you turn in for a grade. In addition, each unit calendar is only a projection and may be subject to occasional changes and revisions—another reason why your attendance is vital.

If you must miss a class, you are responsible for work assigned. Please realize, however, that class time cannot be reconstructed or made up and that your performance, your work, and your final course grade will be affected by absences. If you miss the equivalent of three weeks of classes or more without any official documented excuse it is unlikely you will pass the course.

**Student Writing**

All texts written in this course are generally public. You may be asked to share them with a peer, the class, or with me during classroom activities or for homework. You will also be asked to sign a consent form requesting the use of your writing for professional development, teacher training, and classroom instruction within the Syracuse University Writing Program.
Blackboard

Our course is loaded on Blackboard (http://blackboard.syr.edu), our university online teaching support system. I will teach you how to access our section of WRT 105 and will expect you to be able to locate, download, and link to a range of course materials regularly throughout the semester. I will also contact you via the course listserv, so please check your syr account at least once daily throughout the fall.

Once you access the main page, you will be asked for your user ID and password. Your NetID is the portion of your SU email that appears before the @syr.edu, and your NetID password is the same for Blackboard. If you don’t know your NetID and password, call 443-2677 or visit http://its.syr.edu/netid/

Accommodations

If you believe that you need accommodations for a disability, please contact the Office of Disability Services (ODS), http://disabilityservices.syr.edu, located in Room 309 of 804 University Avenue, or call (315) 443-4498 for an appointment to discuss your needs and the process for requesting accommodations. ODS is responsible for coordinating disability-related accommodations and will issue students with documented disabilities Accommodation Authorization Letters, as appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact ODS as soon as possible.

Syracuse University and I are committed to your success and to supporting Section 504 of the Rehabilitation Act of 1973. This means that in general no individual who is otherwise qualified shall be excluded from participation in, be denied benefits of, or be subjected to discrimination under any program or activity, solely by reason of having a disability.

You are also welcome to contact me privately to discuss your academic needs, although I cannot arrange for disability-related accommodations.

Computer Use

Most of the work you hand in for this class will be typed. Please use an easily readable font, size 12 point. Include one inch margins and follow the page layout used by the MLA format.

We will also use email for contact outside class. Contact me (ahhitt@syr.edu) about your coursework, to set up appointments to meet with me outside class, or to ask a question.

While computers save us great amounts of time, they are also susceptible to crashing and freezing. Save your work frequently, always make backup copies, and plan your projects with extra time allowed for those inevitable glitches. Tip: Buy a thumb drive and use it!

The Writing Center

Experienced writing consultants at the Writing Center (101 HB Crouse Hall) can teach you how to succeed on individual assignments and ultimately become a better writer. They’re prepared to...
work one-on-one with you at any stage of your process and with any kind of writing. Whether you need help understanding an assignment, brainstorming ideas, revising subsequent drafts, or developing editing strategies, face-to-face and online appointments are available for 25- or 50-minute sessions throughout the semester and can be reserved up to seven days in advance via their online scheduling program, WCOnline. In addition, drop-in appointments are welcome Monday through Thursday from 10:00 a.m. to 2:00 p.m. and brief concerns or questions can be emailed to consultants via the eWC. For more information on hours, location and services, please visit http://wc.syr.edu. This is a free resource to all students and highly recommended for every assignment you work on in this class.

**Academic Integrity**

All writing submitted for this course is understood to be your original work. In cases where academic dishonesty is detected (the fraudulent submission of another's work, in whole or part, as your own), you may be subject to a failing grade for the project or the course, and in the worst case, to academic probation or expulsion. For a more detailed description of the guidelines for adhering to academic integrity in the College of Arts and Sciences, visit http://academicintegrity.syr.edu.

**Religious Observance**

SU's religious observances policy (http://supolicies.syr.edu/emp_ben/religious_observance.htm) recognizes the diversity of faiths represented among the campus community and protects the rights of students, faculty, and staff to observe religious holy days according to their tradition. Under the policy, students are provided an opportunity to make up any exam, study, or work requirements that may be missed due to a religious observance provided they notify their instructors before the end of the second week of classes. For fall and spring semesters, an online notification process is available through MySlice/Student Services/Enrollment/My Religious Observances from the first day of class until the end of the second week of class.