project 5: op ed translation (10%)

For project 4, you wrote an academic essay that explored representations of disability within a particular community. For project 5, you will translate your essay into a different format, identifying key claims from your essay and translating them into a different medium for a different (non-academic) audience.

Or, if you prefer to do the alternative translation, you can translate your essay into a visual format: an infographic or a poster.

guidelines.

1. 400–500 word op-ed. An op-ed is an opinion piece, an opinion editorial, that takes some sort of stand on an issue, which is why it’s the perfect format for translating the ideas from your argument essay for a new genre and audience. You will make a number of choices:
   - **Purpose**: Do you want to inform or educate? raise awareness? critique an issue?
   - **Content**: What claims and research are most valuable and engaging for an audience of your peers?
   - **Tone**: Do you want to be serious, satirical, empathetic?

If you choose to do the alternative (visual) translation, you will create either an infographic or poster¹ and submit a critical reflection that contextualizes what rhetorical choices you made in terms of audience, content, and design.

Project 5 is due by 4pm on Wednesday, December 13th. We will not meet in the classroom during your final exam slot, please email me if you need anything.

¹ Piktochart (https://piktochart.com/) and Canva (https://www.canva.com/) are good options for both infographics and posters.