Project 1: Digital Media Narrative (10%)

Before social media, we passively consumed media—in the newspaper, on TV. The rise of social media allows us to actively create and circulate our own content. We read stories about what's happening in the world, in our communities, in the public lives of politicians and celebrities, and in the private lives of friends and family. We download and use multiple social media apps, share our most random and private thoughts, and post photos and videos.

For the first “essay,” you will compose a narrative of your experiences with creating, circulating, and/or consuming digital media. You will embed visual media to supplement your narrative.

guidelines.

There are many ways to tell a story, but strong narratives share three qualities:

1. **A compelling story.** Your essay should be engaging!

2. **Details.** Details allow your readers to experience your story by visualizing events, hearing dialogue, and feeling emotions of the narrator. What can you incorporate to strengthen your written narrative? Photos? Gifs? Videos? Memes? Comics?

3. **A clear purpose.** You don’t need an explicitly stated thesis statement, but the significance of your narrative should be clear. What’s the takeaway?

Your narrative should introduce and reflect critically on your digital media use. **Think about the rhetorical situation of different media:** message (what content you produce and/or share), audience (who you share and/or connect with), and speaker (how you represent yourself).

submission details.

The Project 1 Digital Media Narrative must be 3–4 pages, and you will submit your essay as a Google Doc. **Project 1 is due by the start of class on Tuesday, February 6th.***

Questions? ahitt@uca.edu