

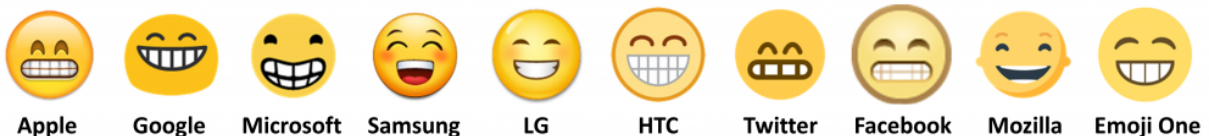
## Project 3: Emoji Analysis (15%)

In 2015, 😄 (face with tears of joy emoji) was named the Oxford Dictionary Word of the Year. Although emoji (& emoticons & visual icons) have been around for a while, emoji are making their way into everyday language, media advertising, and political and educational systems. There are emoji that range from simple smiling faces to smiling poop to detailed country flags to rainbows and unicorns.

One of the great things about emoji is that they're open to interpretation, which means that depending on the rhetorical situation—context, audience, and purpose—their meaning may change. Emoji are a universal visual language, and many communities and cultures use them in different ways. For the third project, you will select an emoji and analyze its origin, uses, and meanings across different contexts and cultures.

### These are all the same emoji!

*This is what the “grinning face with smiling eyes” emoji looks like on devices for each of these platforms:*



<https://grouplens.org/blog/investigating-the-potential-for-miscommunication-using-emoji/>

## guidelines.

First, you need to learn about your emoji (<https://emojipedia.org/>): What is its actual meaning? What are its uses? What does it look like across different platforms?

Then, you'll need to do some research about the contexts and uses of this emoji:

- When was it developed?
- Has its physical design evolved over time?
- Does it have different meanings in different contexts or for different audiences?
- Does it have different uses or meanings across different cultures? Culture can be identity-based (i.e., disability, queer, Black culture) or geographic (i.e., Arkansas, the South, the United States, the world)?

Your analysis should include contextual information, a claim that offers a perspective on the issue, specific examples to support your claims, different perspectives, and a conclusion that opens avenues for further thinking & questions.

## submission details.

The Project 3 Emoji Analysis must be four pages, and you will submit your essay on Google Classroom. **Project 3 is due by the start of class (10:50am) Tuesday, April 3rd.**