

project 1: social media profile (5%)

We position ourselves differently in different rhetorical situations. What you share with your grandmother probably isn't the same as what you share with close friends or acquaintances or colleagues. Our identities are shaped by our personal experiences, values, and backgrounds. Identities also shape and are shaped by the media that we produce (social media) and the media that we consume (mass media).

For this first project, we'll discuss how different kinds of social media can help construct different versions of ourselves. For example, the image beside this text is from my Twitter profile, which is only professional social media account. Is the content you share about yourself the same or different across different social media platforms?



requirements.

- 1. social media profile.** You will create a mock-up social media profile of yourself as a first-semester college student. College is often positioned as a time where you can be whoever you want to be. Who do you want to be? Who is the audience for this profile, and what do you want people to know about you? The platform is up to you, but the profile must be true to it (a mix of text, images, etc.).
- 2. 1-page reflection.** You will write a 1-page critical (no bs) reflection of the choices you made: Why did you choose this social media platform? What content did you include and omit? What does this profile communicate about you?

You will submit your profile and reflection together on Google Classroom. **Project 1 is due by class (10:50am) Tuesday, September 13th.**