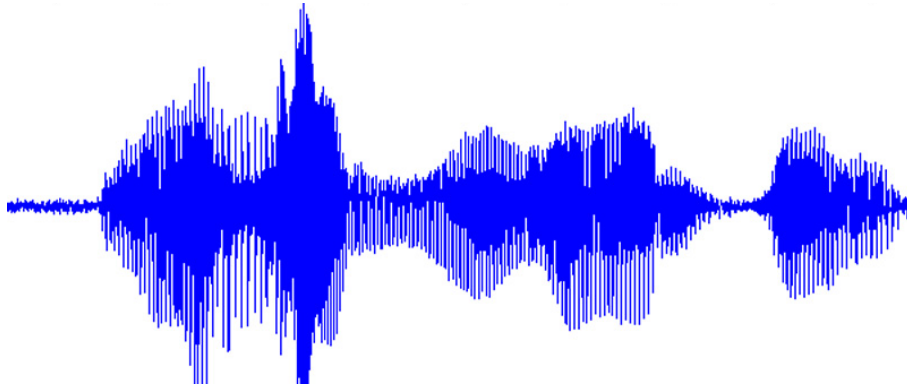


Project 2: Audio Transcription (10%)

We choose different genres for our communications based on the rhetorical situation, e.g., purpose, audience, context. For example, a newsworthy event may appear in a print newspaper, in an online article with links to resources, as part of a podcast episode, or as a video produced by the news organization or taken with a cell phone. Content and meaning are constantly translated and adapted across different media.

For the second project, we will discuss the genre affordances and constraints of audio and written text and (mis)representing content across different modes. We will also discuss composing accessible and ethical media and what it means to represent audio in ways that all people can access it. More specifically, you will transcribe five minutes of audio and reflect on the process of communicating content through different modes.



requirements

1. **Audio Clip/Link to Audio.** Include as a separate attachment.
2. **Typed Transcript.** Your transcript should try to capture both the content of your selected audio and the non-discursive elements: music, background noise, tone and pitch, emotion, silence, and overall “mood” of the text.
3. **Reflection.** Your reflection should outline the rhetorical choices you made while transcribing and what you learned about transcription through this process. Did transcribing this audio make you understand the audio differently? Were there elements that you struggled to represent? What are the affordances and constraints of communicating in different modes—in this case, representing audio through written text? **2 pages.**

Project 2 is due by class on Tuesday, October 2nd.