# project 3: résumé remix (30%)

Studies show that recruiters may only look at your résumé for six seconds before making a decision about you as a candidate. A résumé needs to (quickly) communicate your strengths: educational background, job experiences, technical skills, etc. A well-designed résumé is readable and visually interesting—not cluttered or overdesigned.

For the third project, you will produce two new versions of a standard résumé: one that manipulates typeface only (v.2.0) and one that overhauls your résumé's design in terms of layout, typography, and other visual elements (v.3.0).

(http://www.rleonardi.com/interactive-resume/)
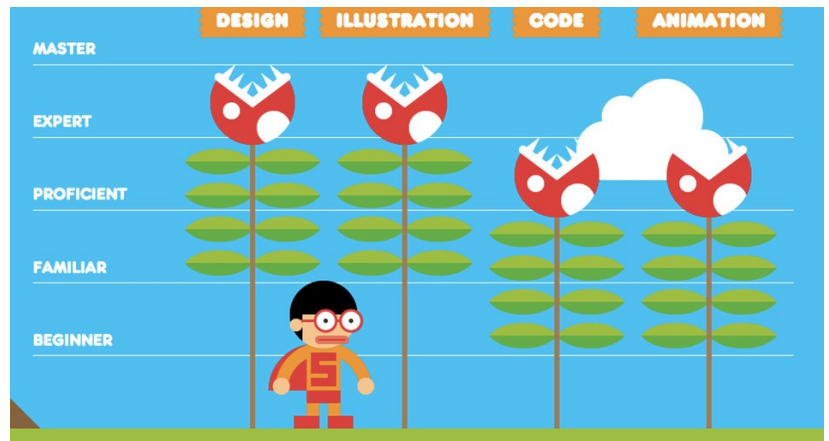
requirements.

1. original résumé (v.1.0).

2. remixed résumé (v.2.0). For the first remix, we will focus on **typeface**—the visual appearance of your fonts, including weight, style, and spacing. You will choose one or two fonts for your résumé and manipulate typeface elements.

3. remixed résumé (v.3.0). For the second remix, we will think more broadly about design in terms of layout, typeface, color, and graphics. We will redesign your résumés using InDesign, and you consider how the design of your document reflects your rhetorical and technical skills as a qualified candidate.

4. two-page reflection. You will write a critical reflection describing the rhetorical design choices of your résumés: What content did you choose to emphasize? What did you learn about typography? What design elements did you experiment with (for better or worse)?

Project 3 is due by class on Thursday, November 8th.

You will submit your original résumé (v.1.0) and two remixes (v.2.0 and v.3.0) as PDF files to preserve their formatting. Submit your reflection as a Google Doc.

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